

Media Release

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UK'S TOP LATTE ART BARISTAS COMPETE IN SUSTAINABLE SMACKDOWN

The [Detpak](#) RecycleMe™ UK Smackdown Champion title was taken out by underdog, Kunthea Seng, at the launch event held in partnership with Taylor St Baristas this week.

The London City Runners Clubhouse in Bermondsey was the host venue for the first smackdown held by Detpak in London. Launching the RecycleMe™ cups and collection system into the UK market with a bang, the packed timetable of 32 entries made for fierce competition between some of the UK's top baristas.

The panel of judges included Camilla Morgan of VA Machinery, Jessie May Peters from the Barista's Guild of Europe and Gautam Kumbargeri Srinath, 4th generation roaster now based in Dubai and owner of Brewing Gadgets as well as Greg Amann of Brewed by Hand. Each member of the esteemed panel judged on technique and recreation of the latte art chosen.

Current UK Latte Art Champion, Will Pitts, who left the comp in the quarter finals said, "it takes a particular kind of barista to do well in competitions, they devote a lot of time to it and I think it showed tonight, especially the final, they were almost perfect."

All the latte artists demonstrated a great level of skill, speed and accuracy making it a close and lively competition. But it was freelance barista, Kunthea Seng known as Tia, who quietly outwitted her competitors as she rose up through the rounds to take out the title.

A gracious winner, Tia donated £100 of her £300 prize money to the charity partner for the evening, Project Waterfall.

Supported by the Agent General of South Australia and fellow SA businesses, Coopers beer and Alpha Box & Dice wine, Wednesday night's event recognised the early adopters of RecycleMe™ cups in the UK including Caravan, Taylor St, Prufrock and Colonna & Smalls.

[Shredall Recycling](#) are the collection partner working with Detpak to recycle cups collected through the RecycleMe™ system. Talking from the launch event, Shredall Group Sales Manager Ben Shipley said, "its great to see the RecycleMe™ cups and Collection Station in action at tonight's event meaning that the cups can be recycled."

Shipley continues, "Shredall look forward to working with customers across the UK to divert takeaway cups from landfill. Starting with the well-known roasters and cafés already on board, we are also partnering with some large businesses such as power stations and hospitals."

Detpak's RecycleMe™ Marketing Manager Felicity Parker said the launch event and smackdown was the perfect way to launch in a new market.

"The smackdown has allowed us to engage with baristas and the wider specialty coffee industry on the difference between RecycleMe™ and other initiatives that claim to be recycling coffee cups" Felicity said.

Felicity continues, "We are keen to expand our footprint in the UK to open up the network of collection points to deposit RecycleMe™ cups for recycling."

For more information, please contact:

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ABOUT

About Detpak

A Member of the Detmold Group, Detpak is a specialist paper and board packaging manufacturer dedicated to the food service industry. The Detmold Group has been owned and operated by the Detmold family since 1948. Detpak combines global reach with local expertise and offers a large range of ready-to-go packaging items as well as custom-print, tailored and sustainable packaging solutions.

About Taylor St

A UK based roastery, Taylor St source the world's finest coffee and hand roast it in London. Also providing barista training, Taylor St take a wholistic approach to promoting the best quality coffee. Founded in London by three Aussie siblings, Andrew, Nick and Laura Tolley in 2006, Taylor St sources coffee from over 30 origins and has now provided extensive training to more than 1000 baristas.

About Shredall Recycling Ltd

Shredall SDS Group is the UK's largest independently owned secure documentation service owned document-management company in the UK with a strong reputation service and the recycling of paper. Shredall currently service all of the UK and have collection partners globally.