

# Detpak

## Global Commitment Update 2020

*Detpak as part of the Detmold Group is proud to be a signatory to the New Plastics Economy Global Commitment.*

Take action to eliminate problematic or unnecessary plastic packaging by 2025:

Detpak continues to commercialise its next generation lining, promoting the increased recycling of foodservice packaging. RecycleMe™ is a unique lining (different to the traditional plastic lining in packaging), backed by a specially designed collection network, guaranteeing that all packaging collected will be diverted from landfill and recycled into paper products. Detpak's RecycleMe™ System was launched initially with takeaway hot cups, providing a recyclable alternative for the billions of takeaway cups currently sent to landfill. In looking to expand the specially designed collection network, Detpak launched a RecycleMe™ Collection Bag, allowing cups and lids to be returned via a post-back system. In Australia Detpak partnered with ParcelPoint, to provide this service. Detpak is engaging with other partners outside of Australia to understand how this expansion of the collection system can be applied in other markets. Detpak continues to look at how innovative coating technologies can be applied in foodservice, FMCG and grocery packaging applications, including more recently in cold cups and coffee bags. In both instances, the traditional polyethylene lining made these products unable to be recycled in existing infrastructure. Applying the RecycleMe™ lining allows valuable paper fibres to live again.

30% 2025 post-consumer recycled content target across all plastic packaging used:

Across their manufacturing and warehousing locations Detpak actively reviews where plastic packaging is used for the storing or transporting of product. This includes the use of shrink form, sleeves and banding. Where plastic is not able to be removed due to food safety and product protection reasons, Detpak is phasing in plastics manufactured with recycled content, and has implemented soft plastics recycling collection points to promote circularity of the material.

Take action to move from single-use towards reuse models where relevant by 2025:

Detpak uses the Waste Hierarchy as well as the Australian Packaging Covenant Organisation's Sustainable Packaging Guidelines in the design and manufacture of their products. The hierarchy is also used as an educational tool to assist Detpak customers in making informed decisions about the end of life disposal impacts of their packaging products. While Detpak recognises the value of reducing or reusing resourced, they strongly believe recycled is the next best option when it comes to single-use packaging. Detpak collaborates with customers to understand their sustainability goals and needs and recently assisted a major grocery customer in a move to a recyclable paper bag, containing recycled fibre, taking more than 80million plastic bags out of general circulation per year in Australia. Detpak continues to review its core range of packaging products, removing the use of single-use problematic plastics and introducing recyclable options, while maintaining product functionality.

100% of plastic packaging to be reusable, recyclable or compostable by 2025:

Detpak continues to support its customers in the transition to packaging which meets the 2025 legislative requirements ahead of the 2025 deadline. Detpak's approach to supporting a circular economy is all-encompassing, incorporating more than just the products designed and manufactured. Across sales and office locations in Australia Detpak has implemented a new waste management system, facilitating the sorting of waste products into recyclables, compostable waste, soft plastics and general waste; significantly reducing the volume of waste going to landfill.