

MEDIA RELEASE

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DETMOLD GROUP RECOGNISED FOR SUSTAINABLE PACKAGING EXCELLENCE

The Detmold Group was recognised with the pinnacle award from the Australian Packaging Covenant Organisation (APCO) for Sustainable Packaging Excellence.

South Australian family owned business the Detmold Group also took out APCO's Manufacturer Sustainability Award for the second year in a row.

General Manager of Marketing and Innovation for the Detmold Group, Tom Lunn, said the award was testament to the Group's ongoing commitment to sustainability.

"To win the Sustainable Packaging Excellence Award is a wonderful acknowledgement," Tom said.

"This award is open to all APCO members, around 1,100 organisations, representing Australia's largest retail brands, packaging companies, logistics and other supply chain partners.

"The Group is proud to be the first packaging company to win this award.

"It is great to have our successful collaboration and partnership initiatives across our supply chain recognised in this way.

"This has culminated in our RecycleMe™ program, which is a great example of how industry can apply innovation to solve difficult problems, like diverting takeaway cups from landfill.

"Our ongoing recognition from APCO is the result of providing our customers with products capturing the latest in sustainability initiatives and providing clarity so our customers can be confident in what they need to achieve, and how to get there practically and competitively.

"This is the second year that we've won the sustainability award within the packaging manufacturers category, and we're pleased also to be celebrating five consecutive years of recognition in the 'high performer' category," Tom said.

Australia's Environment Ministers made a recent announcement to make 100% of packaging reusable, recyclable or compostable by 2025 or earlier, and the Detmold Group is positioned well to support these sustainability targets.

To find out more or arrange interviews, contact:

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