

# Style, Substance and Sustainability.

INTRODUCING

MARKET TRAYS



# Market Trays

Looking for a modern, functional, eco-friendly, fresh food packaging solution, that won't cost the earth?

With Detpak's Market Trays you can have it all, with stylish board-based trays that look great, are fully recyclable, and function even better than pulp alternatives.

Forget foam trays and the expense of sugarcane compostables and get to market with Detpak's Market Trays!



# STYLE

### Back to the future

The Market Trays' board-based material provides the eco-aesthetic of old-fashioned paper bags and cardboard boxes, with the convenience and functionality of plastic.



### Show off your produce

All shallow Market Trays have a crisp white interior which allows the vibrant colours of your produce to stand out on the shelf.



### Your brand goes here

Custom print any of the Market Trays range from just 30,000 units, so you can ensure your brand stands out on shelf.



# SUSTAINABILITY

## Say YES to sustainable packaging

A switch to Market Trays significantly reduces the reliance on single use plastics, and will ensure your product stands out with modern customers.



### **Recyclable & compostable**

Made from unlined board our Market Trays are endorsed by the ARL, and can be recycled through kerbside or commercially composted.



## Reach your eco-target

As Market Trays contain recycled board, they will help you get closer to your Australian Packaging Covenant Organization (APCO) target, which requires 50% average recycled content in all packaging by 2025.





# SUBSTANCE

# Cool when chilled

Quality materials means our trays can handle moisture and condensation from fresh foods and cold zones, and won't degrade or soften when chilled.



## Food Safety First

Detpak's manufacturing facilities are controlled to stringent food packaging standards through ISO, BRC and AIB accreditation, so you can be sure your Market Trays are safe to use.



# That's a wrap

The uniquely engineered design and construction of Market Trays means they can handle automated wrappers with ease, ensuring highperformance on either hand or automated wrapping lines.



Sustainability is a mainstream concern for 87% of New Zealand consumers.

OURCE: SUSTAINABLE BUSINESS COUNCIL\*

# Go to market

No matter the size, shape, quantity (or deliciousness) of your produce, Detpak's Market Trays have something for everyone. Choose sustainable packaging, and keep your produce fresh and looking great, with our extensive range of Market Trays.







Sugar Snap Peas, Avocados, Tomatoes, Snow Peas, Stringless Beans, Brussel Sprouts, Baby Corn.

#### 7X5 INCH TRAY

Tomatoes, Stringless Beans, Petite Parsnips, Celery Pieces, Cucumbers, Corn, Zucchini, Capsicum, Bok Choy.

#### **500G TRAY**

Parsnips, Sweet Potato, Cucumbers, Zucchini, Brussel Sprouts, Mushrooms.

### **1KG TRAY**

Sweet Potato, Large Capsicums, Soup Mixes, Carrots.

**1KG PUNNET** 

Apples, Pears, Tomatoes, Peaches, Plums, Nectarines, Cherries.





RECYCLABLE

**SUSTAINABLE** 

# Take your pick

CODE	DESCRIPTION	SIZE (MM) L x W x H	QTY/ CTN	QTY/ INNER
P419S0010	DETPAK MARKET 6X5 INCH TRAY	141x105x30	600	150
P052S0010	DETPAK MARKET 7X5 INCH TRAY	165x115x30	600	150
P207S0010	DETPAK MARKET 500G TRAY	200x130x40	400	100
P644S0010	DETPAK MARKET 1KG TRAY	220x140x50	300	75
P728S0010A	DETPAK MARKET 1KG PUNNET	166x94x101	400	50

Looking for something more? An even wider range of Market Tray products and size options are currently in development. Contact your local Account Manager for more information.



#### FRESH PRODUCE CERTIFIED:

- Endorsed by the Australasian Recycling Label (ARL), a system for Australia and New Zealand that provides recycling information for consumers.
- Complies with the national food safety standard for food contact
- Accredited to all major food safety codes including: ISO9001, AIB, BRC

ISO

A SWITCH TO DETPAK

MARKET TRAYS CAN

**REMOVE AT LEAST** 

OF THE PLASTIC IN YOUR PRODUCE TRAYS\*\*

\*\* A switch from plastic or foam produce trays to Detpak Market Trays can remove at least 90% of the plastic in your produce trays, based on using cling wrap on the Detpak Market Tray

# **BUY FROM AUSTRALIA'S BEST:**

- Family owned business with over 70 years experience
- Australian owned and operated
- Trusted by the world's largest brands
- Purchase direct from the manufacturer

# They picked us. Hear their story.

"We are a small family owned organic packer, selling to the major supermarkets. We've made the move to Detpak Market Trays, from our previous degradable pulp trays - Detpak's trays are recyclable and commercially compostable, and performed really well in our testing - they held their shape through the auto - wrapper and didn't go soft in the cool room. We are excited to be changing to a more sustainable option from Detpak."

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DANIEL QUATTROCCHI MONIKA'S ORGANICS



"Eco Farms is a large Certified Organic fruit and vegetable packer. The decision to switch to Detpak Market Trays was easy - the trays perform well in our shelf life trials with improved produce shelf life and the tray integrity was maintained despite moisture exposure. Detpak, as a member of APCO, is also aligned with our company's future sustainability goals. We are excited to receive our first shipment and start packing produce to meet customer requirements and consumer demands."

> **RACHEL DAVIS** ECO FARMS



"We are a large strawberry farm producing around 3,000 tonnes of strawberries per year. We supply 12 million 250g punnets predominately to major supermarkets annually. We have started using Detpak Market Trays for our speciality market this year after switching over from foam trays. The Detpak Market Trays are much more robust and environmentally friendly. They hold the strawberries well and absorb the moisture from the strawberries when in the cold room."

> TOAN NGUYEN SSS STRAWBERRIES







# Meet our team

Detpak has dedicated Account Managers across New Zealand, who are ready to provide you with complimentary samples, or to assisst you with any customisation requirements.

# **FREE SAMPLES** Contact a Detpak Account Manager

order online detpak.com





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