



Media Release

Detpak Coffee Origins™ Cup Gallery and I am eco™: Sustainable and ethical in one cup

For immediate release
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The Detpak Coffee Origins™ Cup Gallery from global packaging company Detpak has been expanded to include a range of compostable and biodegradable hot cups, with the goal of supporting social change using the power of coffee.

Detpak's vision for this range is to make a positive and sustainable impact in the lives of people in coffee-growing regions around the world. Five percent of sales from all cups in the Coffee Origins™ Cup Gallery is contributed to partner organisations. The first charity is Guatemalan-based Pueblo a Pueblo, which is focused on sustainable programs to improve the lives of people in coffee-growing communities.

Three new cup designs, lined with bioplastic and featuring vivid images inspired by coffee-producing nations, have been added to the existing range of PE-lined cups. The new cup designs are Indonesia, Uganda and Ethiopia, with the imagery inspired by the architecture, textiles and traditions of those coffee-growing countries.

The beautifully-designed cups are not only unique to drink from, but each tell a story and enable the customer to become closer to the origin of the coffee itself. Now, with the inclusion of the compostable and biodegradable options in the range, the Coffee Origins™ offers a solution that is sustainable and ethical in one cup.

The Coffee Origins™ cups are the latest addition to Detpak's expanded I am eco™ range, which now has approximately 230 packaging items, all biodegradable and made from nature, or recyclable. Detpak offers the largest range of biodegradable and compostable packaging by and Australian manufacturer. The range features updated minimalist hot cup designs, sugarcane trays with recyclable PET dome lids, and more traditional paperboard packaging like Endura clams and snack boxes, napkins, and paper bags.

As a global packaging company, many of Detpak's I am eco™ items are manufactured in Adelaide and in Detpak facilities around the world, by our own people, to our own strict quality, ethical and sustainability standards. To learn more about the Coffee Origins™ Cup Gallery and view the videos, visit <http://www.detpak.com/coffeeorigins>

Contact

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About Detpak

A Member of the Detmold Group, Detpak is a specialist paper and board packaging manufacturer dedicated to the food service industry. The Detmold Group has been owned and operated by the Detmold family since 1948, and is still headquartered in Adelaide, South Australia. Detpak combines global reach with local expertise, and offers a large range of ready-to-go packaging items as well as custom-print, tailored packaging solutions.

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