

Media Release

Detmold Group extends success in Australian award program

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Adelaide owned and operated, leading global packaging company, Detmold has been recognised for the fourth year running as a High Performer by the Australian Packaging Covenant in their awards program. Collaboration with the team at Detpak and our customers was pivotal to this extended success.

Detmold Group GM Marketing & Innovation Tom Lunn said: “Consistently being recognised as a high performer over the past four years and winning the KPI 1 Sustainable Packaging Design category in 2015 demonstrates our commitment to environmental sustainability.

“We are proud to be at the forefront of sustainable design in our industry.”

The Australian Packaging Covenant (APC) Awards recognise the accomplishments of companies in packaging product stewardship through their commitment and involvement in the APC.

Tom Lunn said: “At Detmold we embed the Sustainable Packaging Guidelines (SPG) into the design process and support the development of a range of packaging with reduced environmental impact.

“To maintain the high level of sustainability we conduct regular packaging reviews in conjunction with our innovation department, LaunchPad, and follow SPGs.

“What has set us apart is our focus on working collaboratively with Detpak’s major customers such as Hungry Jack’s and Red Rooster to review their packaging on a regular basis and make changes that have tangible and far reaching environmental benefits.”

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About Detmold

Australian owned and operated, global packaging company, Detmold Group is committed to sustainable manufacturing in the supply of specialised packaging products to the foodservice, FMCG, industrial, retail and medical markets.

Focusing on its core capability of paper and board products, the Group consists of four companies: **Detpak, Detmold Packaging, Paper-Pak and Detmold Specialty Packaging.**

Detmold was established in 1948 and currently employs 2,500 people globally. Head-quartered in South Australia, Detmold has 18 offices around the world and manufacturing operations in seven countries.

About the APC

The APC is a sustainable packaging initiative which aims to change the culture of business to design more sustainable packaging, increase recycling rates and reduce packaging litter. It is an agreement between government, industry and community groups to find and fund solutions to address packaging sustainability issues. Currently over 900 organisations are signatories to the APC, showing their commitment to reducing the environmental impacts of consumer packaging.

For further information

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