

Detpak

Packaging that keeps convenience moving





Your packaging partner for sustainable Petrol & Convenience solutions

Detpak is a trusted partner to leading petrol and convenience brands, delivering innovative and sustainable packaging solutions. Whether it's a coffee, a snack, or a meal, we help you deliver a seamless customer experience, every time.

Brands we work with



Packaging that keeps convenience moving

Petrol & Convenience is fast, flexible, and always ready. From impulse purchases to food on-the-go, packaging plays a critical role in delivering speed, freshness, and convenience.

That's why we create packaging solutions designed for the needs of today's convenience retail, combining sustainability and innovation, with the supply certainty you can rely on to better serve your customers.

Assured Supply

We've deliberately built a global production network with owned manufacturing in seven countries, supply contingency across every product category and a dedicated global sourcing team.

So, when you partner with Detpak, you can rest assured packaging will never be your weakest link.



Insights, Design & Innovation

Launchpad™, our in-house packaging design and R&D hub, delivers bespoke innovation across design, materials, cost engineering and sustainability.

Partnering with Detpak gives your brand distinctive, functional packaging solutions that stand out and evolve with changing customer needs.



Sustainability

Our sustainability experts ensure you have sustainable solutions fit for an evolving regulatory environment.

It means sustainable choices today and the peace of mind you'll be ready for whatever tomorrow brings.



Premium essentials or custom print?

At Detpak, we are dedicated to turning your packaging into a strategic advantage for your business. Our design team can assist you through all the requirements for custom printed packaging.

CUPS

Detpak's Hot and Cold Cups & Lids deliver reliable performance and standout appeal, ideal for beverages across busy petrol and convenience environments.



CARTONS

Our durable cartons keep meals protected and presentable, designed for efficiency and easy handling on the go.

BAGS

Detpak's versatile range of bags offer strength, sustainability, and branding space. Ideal for convenience purchases of any size.



Case Study



The Client

NightOwl is a petrol and convenience store chain with over 80 locations nationwide, primarily along Australia's East Coast. Known for quick service and a broad product range, NightOwl caters to customers seeking convenience and quality, on-the-go.



The Challenge

NightOwl required 45,000 PLA branded hot cups to launch their new coffee offer – HOOT! by OwlCafe. With a tight launch timeline, the business needed a fast, reliable, and fully compliant solution that met Single-Use Problematic Plastics (SUPPs) legislation.

The Solution



Understanding the critical role coffee plays in petrol & convenience, Detpak delivered a rapid turnaround solution to ensure NightOwl had the newly designed coffee cups available for their launch.



Within four weeks, Detpak manufactured and delivered 45,000 custom-printed PLA hot cups in three key sizes, 8oz, 12oz, and 16oz, ensuring all NightOwl's requirements were met.



To ensure reliability and customer satisfaction, Detpak provided NightOwl with hot cup samples for real-world testing before full production.



The Results

NightOwl successfully rolled out the new cup design across its network alongside the launch of the new HOOT! offer. Detpak's PLA Hot Cups offered a nationwide compliant solution, enabling NightOwl to utilise a one-cup solution across all stores without compromising sustainability goals.

Our custom print expertise and manufacturing efficiency positioned Detpak as a trusted partner for NightOwl's fast-paced petrol & convenience environment.

"Detpak supported a fast-tracked rollout of our new cup design by providing a swift, consistent and compliant solution across our network. Their ability to deliver at scale meant we could launch with confidence. That's the kind of support that makes a real difference in a partnership."

NightOwl

Discover sustainable packaging solutions at Detpak.com

Scan the QR link below to view our Product Catalogue

Detpak Product Catalogue



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connect@detpak.com

detpak.com

