



Media Release

May 15, 2024

DETPAK TAKING BIG STRIDES INTO NORTH AMERICAN MARKET

Australian packaging leader Detpak is strengthening its position as a major partner in the global Quick Service Restaurants (QSR) industry as an exhibitor at the largest gathering of food service professionals in the western hemisphere being held in the United States this month.

Detpak will be exhibiting at the National Restaurant Association Show (NRAS) 2024 in Chicago from May 18-21 and will showcase its range of packaging solutions for global foodservice clients.

A market leader in Australia, Detpak designs, manufactures and supplies the FMCG, grocery and food services industry with world-class sustainable paper and cardboard packaging solutions. Detpak partners with brands including KFC, McDonalds, Subway and Burger King, as well as servicing smaller chains and owner operator outlets.

Having recently opened sales offices in Los Angeles, Atlanta and Tampa, Detpak is solidifying its expansion plans into the North American market, with a focus on paper and board-based packaging solutions for the QSR, retail and grocery, and fast-moving consumer goods (FMCG) industries.

Detpak Group General Manager of Sales Daniel Cross said the NRAS was the perfect opportunity to showcase the Detmold brand and strengthen the company's standing in the North American market.

"Detpak now has in place a dedicated North American support team, backed by a global production network with owned manufacturing in seven countries, assuring supply," said Mr Cross.

"Our innovative, custom solutions through Launchpad™ – Detpak's specialist in-house packaging design agency and R&D lab, means we can deliver a range of the highest-quality products to meet design and function needs and manufacturing standards in an evolving regulatory market," he said.

"With Detpak's dedicated sustainability experts, we can drive the industry into the future through sustainable, compostable or recyclable solutions for every packaging need."

Detpak

Detpak will be among more than 1,800 exhibiting companies presenting a full range of products across 900 categories at the NRAS. For more information on Detpak's stand location and product range please visit www.nationalrestaurantshow.com

The NRAS unites a global community and enables exploration of the latest advancements in food, beverage, equipment, technology and solutions driving the industry forward.

In the past two years, the Detmold Group's commitment to developing sustainable packaging solutions has seen the company:

- Work with giant sandwich chain Subway to design a new fibre-based, 100 per cent kerbside recyclable catering platter to replace plastic takeaway trays.
- Become the first Australian business to release a broad range of compostable, No-Added PFAS sugarcane plates, bowls and containers.
- Collaborate with food delivery platform Uber Eats to produce smaller-sized paper delivery bags for single orders to reduce waste.
- Receive the 2023 KFC Australian Supplier of the Year Award.

About Detpak and the Detmold Group

Fully-owned by the Detmold Group, Detpak designs, manufactures and supplies the fast-moving consumer goods (FMCG), grocery and food services industry with world-class sustainable paper and cardboard packaging solutions. Detpak delivers a level of service and care that exceeds standards, with the understanding and operational integrity of a family-owned business. Many of the paper and cardboard packaging products used in the fast-food industry, including KFC, McDonald's, Hungry Jack's and Subway are supplied by Detpak.

With headquarters in South Australia, the Detmold Group is a 75-year-old, third-generation family-owned and operated business, supplying packaging to the world's largest and most iconic food and retail brands. The Detmold Group operates in 17 countries and has manufacturing facilities in seven countries.

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